

Oct. 19, 2022

Present (zoom): Douglas Carlson, Tamika Strong, Mary Willoughby

(note: we were unable to find a time that worked for everyone, so absent members were given the opportunity to comment via email)

Agenda/Discussion topics

- 1) Spencer and Gulley awards
- 2) Discuss suggestion to broaden applicant pool for Spencer award
 - a) Current criteria: “**Eligibility**: Individuals eligible to compete for the award are those currently enrolled as a junior or senior at an HBCU with a demonstrated interest in Archives or students of African-American, Asian/Pacific-Islander, Latino, or Native American descent currently enrolled in a graduate program with a component in archival studies.” (SGA Admin Handbook)
 - b) Modifications to consider:
 - i) Opening up eligibility to include non-HBCU juniors and seniors of African-American, Asian/Pacific-Islander, Latino, or Native American descent
 - (1) Discussion: This might increase the number of applicants, but would also undermine the HBCU outreach aspect of the award and would fundamentally change it. Given that it was created to honor Taronda Spencer’s work with HBCUs and SGA, this seems like it would not be appropriate.
 - ii) Other suggestions
 - (1) Work more closely with other SGA Comms units (Outreach?) to develop communication plan for all awards, including specific plan for Spencer award.
 - (2) Emphasize adjacent fields such as History, Public History, Museum Studies, Communications studies (with archival focus)
 - c) Does this change or undermine the purpose of the award WRT HBCUs?
- 3) Suggestions for better communication of scholarship opportunities
 - a) Current problems:
 - i) Email is broken
 - ii) Social Media is spotty and depends a lot on informal networking
 - iii) Other? Burnout, Covid drag, funding...
 - b) Coordination opportunities with Outreach Committee
 - c) Emphasize adjacent fields such as History, Public History, Museum Studies, Communications studies (with archival focus)