

SGA Membership Committee Meeting
January 29, 2022

In attendance: Christina Zamon, Chair, Georgia State University
Virginia Blake, Wesleyan College
Barb Orsolis, BSO Archives
Marion Hudson, Booth Western Art Museum

1. Review brochures
 - a. Make sure that current brochures and publications contain the correct information.
2. Purchase More Giveaways
 - a. Some items to consider include:
 - i. Bumper Stickers/Car Magnets
 - ii. Laptop Stickers
 - iii. Pencils/Mechanical Pencils
 - iv. Measuring Tapes
 - v. Lanyards
3. Update New Member Letter
 - a. We discussed restarting mailings to new members with a general letter with swag.
 - b. Talked about doing an email each month to new members featuring upcoming events, and highlighting one of our programs/benefits of membership i.e. one month is focused on the mentorship program, another month on *Provenance*, etc.
4. Other:
 - a. Barb will be attending the Georgia Association of Historians Conference in February. Christina will give her some brochures and swag to give away at the event.