

SGA Membership Committee Meeting  
February 3, 2021

In attendance: Cathy Miller, Chair, The QUIKRETE Companies  
Patricia Gopalan, Rollins, Inc.

- Introductions
- Priorities
  - Discussed membership packets briefly - currently, only sending new member welcome letter via email - no physical packets being mailed as the Membership Committee Chair
  - SGA representation at conferences this year - likely virtual
    - Will contact former Membership Committee chair to learn about what conferences we have had a presence at in the past.
- Outreach to Library/Archival Studies/Public History programs - will begin email outreach in the spring
- Discussed possibility of extending outreach to undergraduate history programs in Georgia
  - Perhaps conduct a pilot project of emailing a select subset of history programs (focus on a particular region, metro-Atlanta programs, other?)
- Discussed the idea of an FAQ page for the SGA website
  - Would this be a helpful “get to know you” roadmap for new and prospective members for SGA?
  - Could include such information as:
    - Year founded
    - Number of active members
    - Professional development support facts
    - Key goals & accomplishments of SGA over the years