

**Society of Georgia Archivists - South Carolina Archival Association
Joint Annual Meeting**

**Augusta, Georgia
October 28-29, 2010**

Thursday, October 28, 2010

8:30-9:00 Registration and Breakfast (Plaza)

9:00-9:15 Opening Remarks (Lamar Ballroom B-C)

9:15-10:00 Keynote Address (Lamar Ballroom B-C)
Kathleen Roe, New York State Archives

Let's Give Them Something to Talk About: Advocating for Archives

Too often archives and archivists operate in the background, doing essential but unheralded service. The time has come for this profession to step forward and share the stories of how archives change lives and make important contributions to our society. Join our speaker in considering how we can get people talking about the importance of archives!

10:00-10:30 Break (Plaza)

10:30-Noon Concurrent Sessions 1 & 2

Session 1: Access Denied: Restrictions and Privacy Issues (Lamar A)

Courtney Chartier, Atlanta University Center, will discuss challenges in handling the private information of celebrities, as well as fans, and access to unpublished, copyrighted manuscripts by highlighting her work on the Tupac Amaru Shakur Collection.

Dorothy Hazelrigg, South Carolina Political Collection at the University of South Carolina, will share her experiences with discovering classified materials in several collections and working with the State Department to have them reviewed and, where possible, opened for research.

Kerrie Williams, Auburn Avenue Research Library, will discuss the challenges she faced in acquiring, processing, and making available for research the Atlanta Life Insurance Company records and the records of ZAMI, Inc., an African American lesbian organization that promoted social and political awareness in Atlanta.

Moderator, Ryan Speer

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10:30-Noon Concurrent Sessions Continued

Session 2: Harnessing the Power of Volunteers and Interns (Lamar B-C)

Mary Jo Fairchild, South Carolina Historical Society, will highlight the strategies she has found most helpful in successfully engaging and retaining volunteers and interns in circumstances common to many archives, especially those that are unaffiliated with academic or governmental institutions.

Jennifer Marshall, University of South Carolina, will discuss USC's internship program that provides the capstone experience for students completing graduate degrees in preparation for careers in archival institutions. She will offer suggestions for creating meaningful internship opportunities, incorporating the perspectives of an instructor with those of students who have completed or are preparing for internships in archival settings.

Mary Evelyn Tomlin, National Archives Southeast Region, will discuss how the volunteers and interns who serve the National Archives and Records Administration (NARA) are a rich and enduring asset to the work of the institution nationwide, highlighting their partnership with the professional staff in meeting the goals established in NARA's mission.

Moderator, Deborah Davis

Noon-1:15 Plenary Lunch Session (Estes Exhibit Hall)

Richard Pearce-Moses, Clayton State University

Through to Cyberspace: And What Janus Found There

Archivists and records managers are much like Alice through the looking glass. Looking back, we see the ordinary word in a new light. Even while we are confronted with much that is new and strange in the digital world, we also gain a new perspective on traditional aspects of our profession. Traditional practices can inform new approaches to digital materials. At the same time, innovative approaches to working with digital materials can inspire new ways to work with traditional materials.

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1:30-3:00 Concurrent Sessions 3& 4

Session 3: Marketing History: Exploring the Value of Corporate Archives (Lamar A)

Marie Force, Delta Archives, will take a look at the websites of Fortune 100 companies and discuss what business archives are doing online to create virtual communities and share corporate messages. She will highlight how today's trends in social media and Web design play to our strength as archivists, creating a rich information environment.

Amy Kuenzi, Harley Davidson Museum, will discuss how artifacts and documents spanning over 100 years help us explore a wide range of topics through the lens of the Harley-Davidson Motor Company. She will highlight how the archives support the museum including research, writing, exhibit development, and assisting other parts of the company in their one-of-a-kind collection.

Moderator, Andy Wallace

Session 4: Sound and Motion: Preservation and Use of Audiovisual Materials (Lamar B-C)

Craig Breaden, University of Georgia, will talk about some of the practical things audiovisual archivists can do to advance the longevity of their collections without breaking the bank.

Wesley Chenault, Auburn Avenue Research Center, will focus on the challenges of finding and using audiovisual materials in research from the perspective of an archivist/independent scholar. He will provide tips for archivists seeking to enhance awareness and better facilitate use of collections with audiovisual components.

Melanie Stephan, Atlanta History Center, will discuss the Kenan Research Center's project to begin digitizing their audiovisual collections. She will illustrate the challenges of working with a limited budget and resources.

Moderator, Gypsye (L. Kate) Legge

3:00-3:15 Break (Plaza)

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3:15-4:15 **Georgia Statewide EAD Project (Lamar B-C)**
Toby Graham, Digital Library of Georgia
Sheila McAlister, Digital Library of Georgia

Representatives from the Digital Library of Georgia will discuss current DLG collaborative EAD projects. They will also lead a discussion aimed at gauging the needs and desires of potential partners in a state-wide EAD project.

4:15-5:00 **Concurrent Business Meetings**

Society of Georgia Archivists Business Meeting (Lamar B-C)

South Carolina Archival Association Business Meetings (Lamar A)

5:30-8:00 **Reception and Auction (Estes Exhibit Hall)**

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Friday, October 29, 2010

8:30-9:00 Registration and Breakfast (Plaza)

9:00-10:30 Concurrent Sessions 5 & 6

Session 5: Copyright in the Digital World (Lamar B-C)

Patricia Sasser, University of South Carolina, will discuss how USC archivists have dealt with issues of copyright in their Digital Collections. She will highlight some of the challenges specific to published and manuscript materials, what she's had to learn in order to address those challenges, and how institutions can leverage existing resources to meet these challenges.

Maggie Dickson, University of North Carolina, will report on a case study investigating the copyright status of materials from a recent effort to make the Thomas E. Watson papers accessible online. She will also explore fair use as a possible approach for the digital publication of archival collections containing material protected by copyright.

Moderator, Laura Starratt

Session 6: The Madison Chronicles: Lessons Learned from The Archives Leadership Institute (Estes Exhibit Hall A)

Christine de Catanzaro, Georgia Institute of Technology
Brenda Scruggs Gunn, University of Texas at Austin
Taronda Spencer, Spelman College

The Archives Leadership Institute (ALI), an NHPRC grant-funded workshop held in July on the campus of the University of Wisconsin in Madison, represents one of the first attempts to offer leadership training to archivists. Presented by four ALI alums, this session will explore the background and rationale for ALI, course content and effectiveness, lessons learned, and possible next steps in leadership training for archivists.

Moderator, Jill Severn

10:30-10:45 Break (Plaza)

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10:45-12:15 Concurrent Sessions 7 & 8

Session 7: Funding, Saving and Communicating: Finding Resilience in Hard Times (Estes Exhibit Hall A)

Erin Lawrimore, North Carolina State University, will discuss the development of a microfunding project to support the work of the Special Collections Research Center at N.C. State University.

Catherine Horne, EdVenture Children's Museum, will discuss how today's economy has brought new realities to the country's cultural and historical organizations, highlighting the development and implementation of a few key strategies for creating the best opportunities in the worst times for your institution.

Moderator, Georgette Mayo

Session 8: Publishing from the Archives (Lamar B-C)

Susan Hoffius, Medical University of South Carolina
Jeff Heck, Augusta State University
Lindsay Harris, Arcadia Publishing

This session will explore options for publishing about your work as an archivist and from your collections. Susan Hoffius, board member and former managing editor for *Provenance* and Jeff Heck, board member and associate editor for the *Georgia Library Quarterly*, will discuss professional publishing. They will cover issues such as selecting a paper topic, navigating the submission and editorial processes, and benefits to your career and institution as a result of publication. Lindsay Harris Carter, acquisitions editor at Arcadia Publishing (publisher of the Images of America series among others) will discuss how to use your collections to promote your collections and institution.

Moderator, Jennifer Neal